

Promotion Potential

KUKERMODA offers a unique **promotion** opportunity as it reaches a large public in all continents including students in Fashion Design, professionals, media, numerous participants in and fans of the masquerade feasts worldwide.

KUKERMODA within Kukerfest Karlovo 2012 is a fashion design contest concerning garment and modern masquerade costumes inspired by the masquerade cultural heritage of any country in the world.

It combines seemingly alternative **dimensions**: globalization and cultural diversity; global and local; universal and ethnic; popular and avant-gard; past-present-future.

Through its specific focus on the masquerade traditions and costumes, KUKERMODA introduces **innovative** elements to both today' masquerade feast format and fashion design.

www.kukermoda2012.weebly.com
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KUKERMODA'12

Offers Promotion through Sponsorship



www.kukermoda2012.weebly.com

KUKERI FOUNDATION, BULGARIA



Sponsorship–Donation

Our sponsors will be permanently listed on the web-sites of Kukeri Foundation

www.kukermoda2012.weebly.com and www.kukeri-karlovsko.eu. You can choose the Bulgarian or the English version, or both.

The logo of our sponsor may also be shown if they wish, and also a link to their website.

Moreover, as a special honour to the general sponsors of Kukeri Foundation, we could create associated pages of them to the above web-sites of Kukermoda and Kukeri of Karlovo Region.

Each sponsor is listed on all printed materials and during the events within Kukerfest 2012.

All proposals for donations will be kept in strict confidentiality. Anonymous donations can also be accepted.

In return for your donation you get a relevant status of a Sponsor, a Sponsor with a Large Contribution, or a General Sponsor of KUKERMODA'12 respectively Kukeri Foundation.

Advertising Sponsorship

Advertising sponsorship is available to organisations that prefer to have their company logo or product highlighted as an advertisement, rather than as a recognition of corporate sponsorship to Kukeri Foundation.

Advertisements take the form of payment for the appropriate placement of a company logo or graphic, that will facilitate a user's locating or linking to a particular product, service or company.

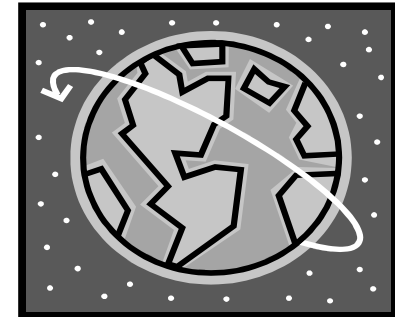
We publish the advertisements of our sponsors on our web-sites

www.kukermoda2012.weebly.com and www.kukeri-karlovsko.eu.

Such sponsorships can also provide links to the company web sites of our sponsors if they wish.

You may choose the form of your ads, their location on the web-site and their duration which concerning Kukermoda'12 may be from a month to an year. Respectively, the tariff range is quite large.

In addition, there is an opportunity for sponsorship for particular printed materials or events managed by Kukeri Foundation within Kukermoda'12.



On www.kukermoda2012.weebly.com,

You can find all the information about KUKERMODA'12 Fashion Design Contest concerning:

- Aim and objectives
- Procedure
- Organization
- Application papers, etc.

Contact us by email, phone or in written for detailed information about the promotion opportunities through KUKERMODA'12.